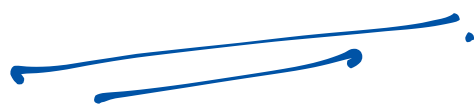


PERSEVERANCE

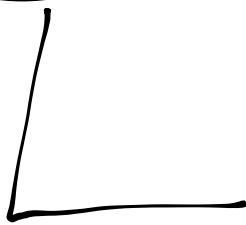


BAND WIDTH.



STOP

THINKING  
SMALL



MAKING  
EXCUSES



PLEASING  
PEOPLE



DOUBT



ONLY +IVE.

OR

# ↑↑↑↑↑ THE SANDWICH

- ① PAIN (not acting) > PLEASURE (inaction)
- ② PYRAMID (EXECUTION)
- ③ EVERY PROBLEM CAN BE SOLVED
- ④ BLOODY GOOD COLE (PRODUCT)
- ⑤ DAD (DAILY ACTION DISCIPLINE)
- ⑥ RIGHT MAP
- ⑦ PERSONAL BRAND
- ⑧ DISTRACTIONS @ BAY (PRIORITISE)

OR

# LEADERSHIP | PERSISTENCE

OWNERSHIP

→ ALL RESPONSIBILITY FOR FAILURE IS YOURS

ACCOUNTABILITY

→ ONLY 2 TYPES OF LEADERS  
effective                      ineffective.

BUY-IN

→ PEOPLE BUY-IN TO PEOPLE  
NOT MISSIONS / VISIONS  
ALONE.

HUMILITY

→ EGO = DISTRACTION