

The background features a complex network of thin, dark lines that form a dense web of triangles and polygons. A prominent feature is a sphere-like structure composed of these geometric shapes, which is highlighted with a vibrant rainbow gradient from blue on the left to red and orange on the right. Scattered throughout the scene are several small, stylized geometric icons, including triangles and squares, some of which are also highlighted with the same rainbow gradient. The overall aesthetic is clean, modern, and tech-oriented.

BREAKTHROUGH

IS A SPECTACULAR MOMENT

CSCHOOL

IT MAKES THE

HEADLINES

BUT IT IS NOT THE

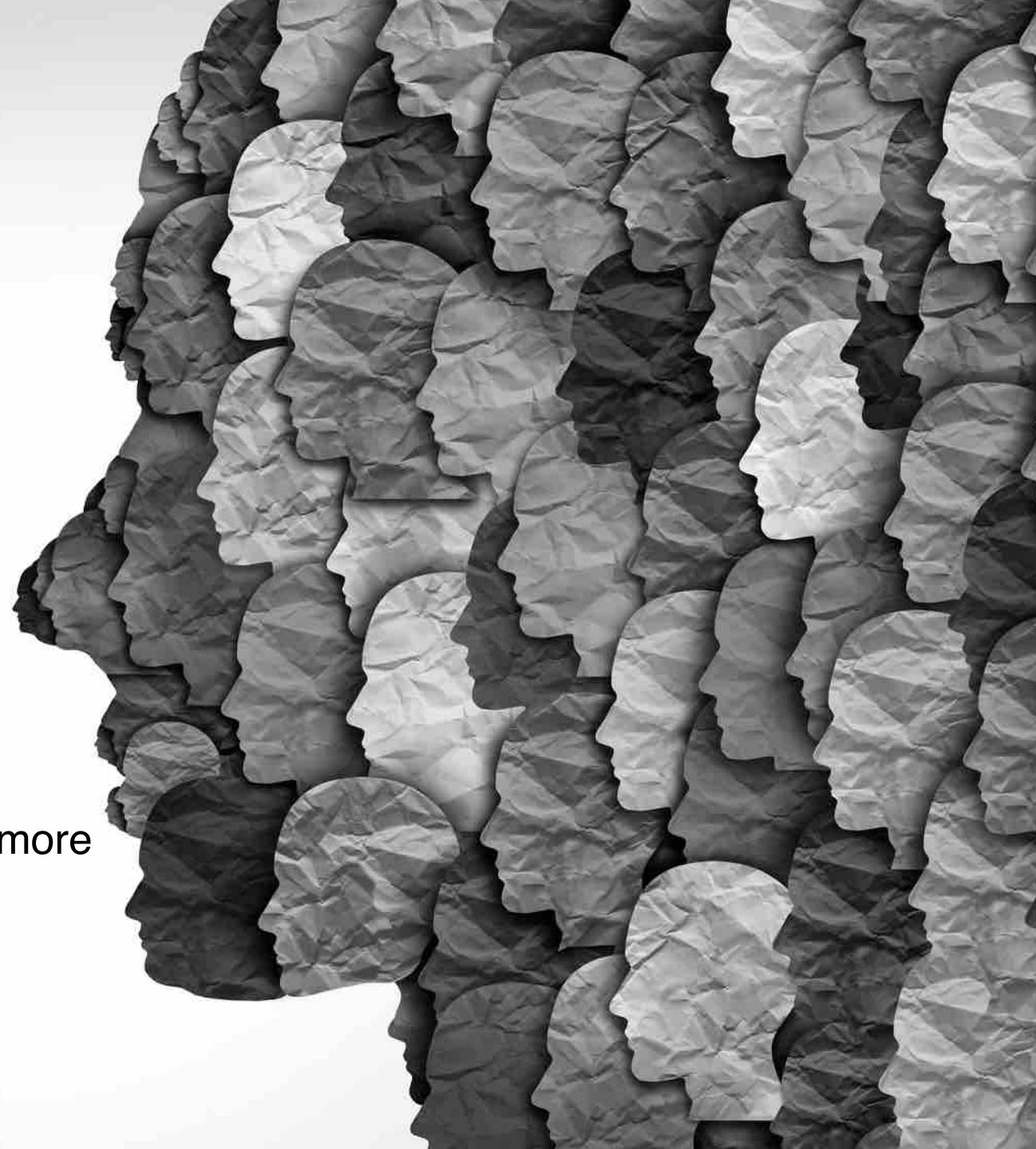
STORY

EVERY CO HAS

- SIMILAR PEOPLE
- SIMILAR BACKGROUNDS
- SIMILAR EDUCATION
- SIMILAR OPPORTUNITIES
- SIMILAR ENVIRONMENTS
- SIMILAR FACILITIES
- SIMILAR COLLEAGUES
- SIMILAR MARKETS
- SIMILAR ECONOMIES
- SIMILAR TECHNOLOGIES

Why do some co's achieve 100X or EVEN 1000X more results than others?

C SCHOOL





**LET'S DECONSTRUCT THE
REAL STORY**

CSCHOOL

ECOSYSTEM



BELIEFS



CULTURE



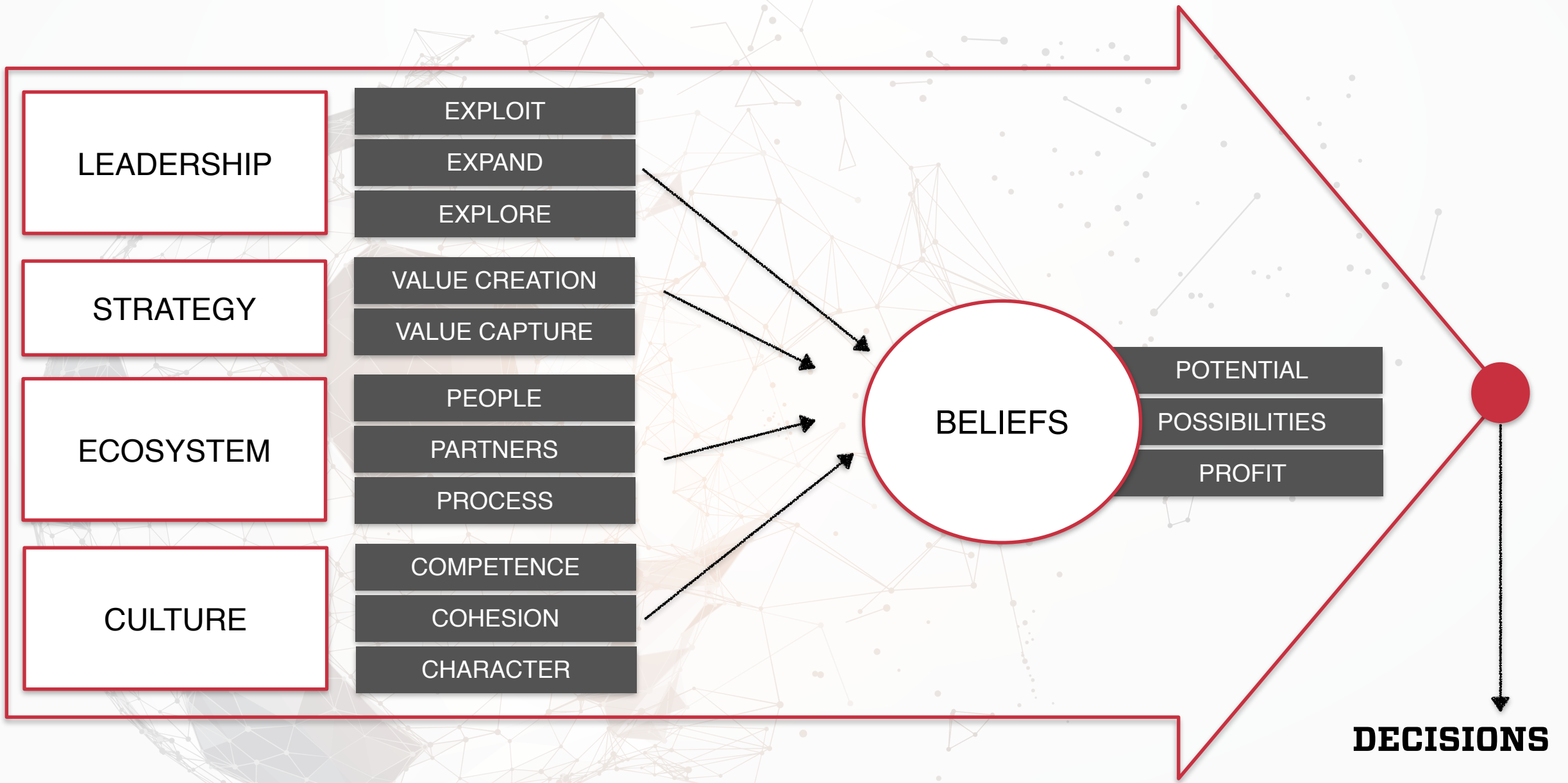
STRATEGY

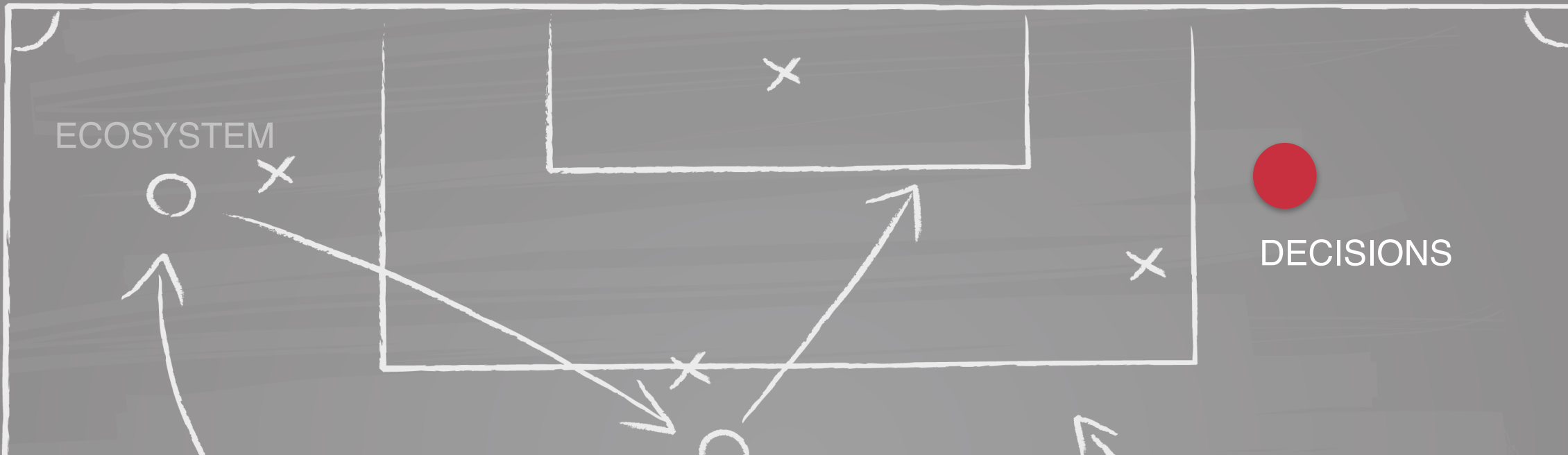


LEADERSHIP



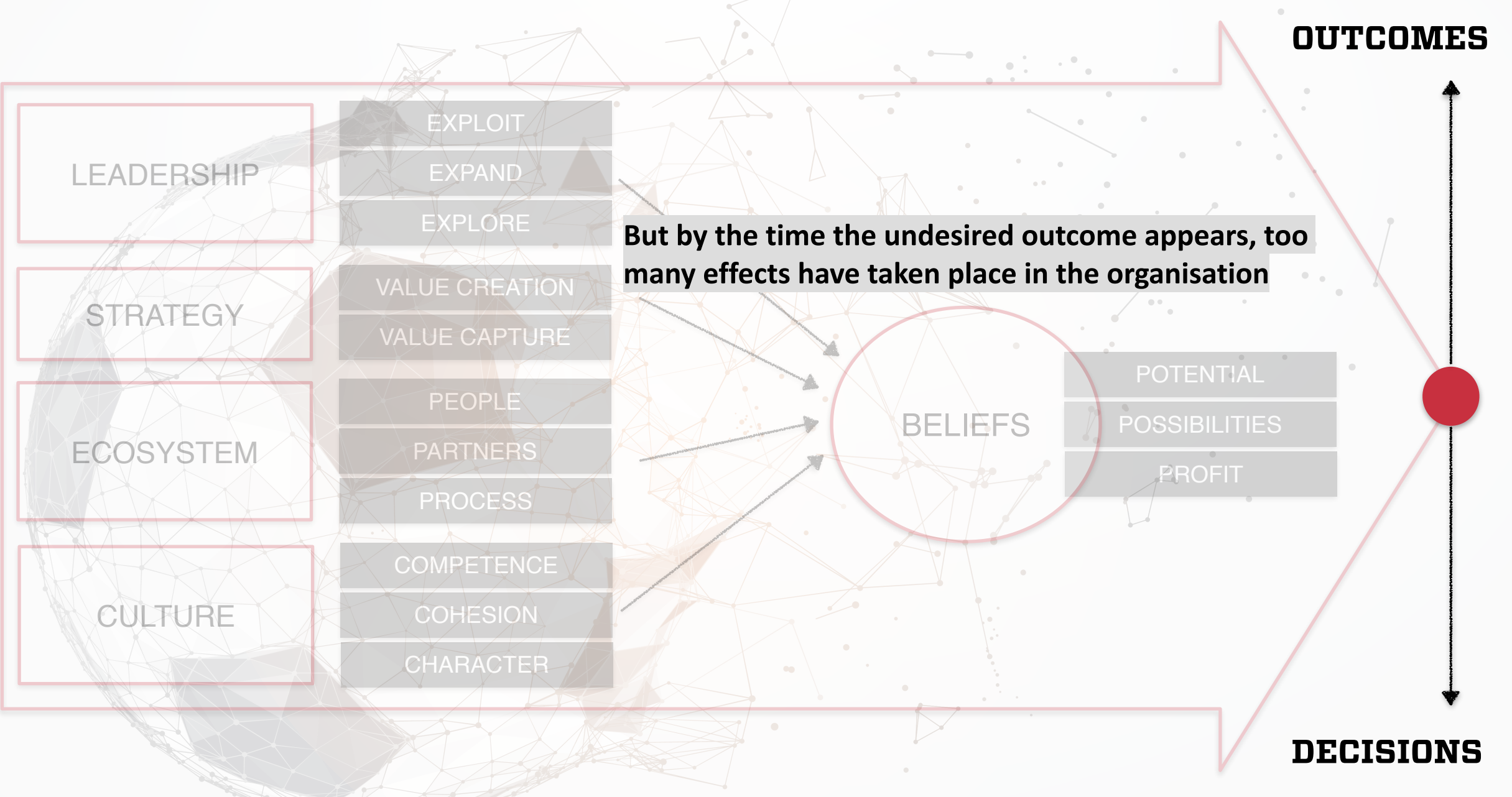
We'll ComE
Back To
This One





ALL OUTCOMES ARE ROOTED IN A DECISION(S)





OUTCOMES

LEADERSHIP

EXPLOIT
EXPAND
EXPLORE

But by the time the undesired outcome appears, too many effects have taken place in the organisation

STRATEGY

VALUE CREATION
VALUE CAPTURE

BELIEFS

POTENTIAL
POSSIBILITIES
PROFIT

ECOSYSTEM

PEOPLE
PARTNERS
PROCESS

CULTURE

COMPETENCE
COHESION
CHARACTER

DECISIONS

BUILDING THE STORY FOR THE SPECTACLE

WHAT WE DO

DECISIONS

OUTCOMES

LEADERSHIP

STRATEGY

ECOSYSTEM

CULTURE

BELIEFS

SYNERGISE

energy of the whole > the parts

synchronise

the movement in parts = systemic outcomes

ENGAGE

people=intent=outcome=knowledge

INSTITUTIONALISE

build to sustain and succeed

WHY WE CAN DO THIS

RESEARCH

EMPIRICAL RIGOUR

C.SCHOOL has set up a full research centre for innovation and leadership at the



Our team of academics are analysing every management trend published in leading academic journals all over the world



PRACTICE

We have worked in over 200 organisations spread over 24 countries. We understand the world of breakthroughs



Meet The Team



CHETAN WALIA

Chetan ranks among Top-100 leaders in education in the world. He is the author of over 10 management and academic books. He has consulted with over 200 organisations worldwide.



ROLLY SRIVASTAVA

Rolly has stewarded some of our most significant client relationships creating impact for business and society. She works with senior leaders to coach them and equip them to drive change within their organisations.

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www.thebeone.com

